

COUNCILLORS' INFORMATION BULLETIN

Tuesday, 27 February 2018

Bulletin No: IB/913

INFORMATION ITEM

Pages

1 **Delegated Planning Decisions**

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Delegated planning decisions for the week beginning 19 February 2018 are attached. Contact for enquiries: Jean McPherson, Group Manager: Development Management on 01293 438577.

2 **Action Taken Under Delegated Authority: Non-Domestic Rates Income for 2018/19**

Councillor P Lamb, as Leader of the Council, has exercised his delegated authority in accordance with the Constitution to approve the Non-Domestic Rates Income for 2018/19.

3 **Action Taken Under Delegated Authority (Significant Operational Decision): Town Centre Signage and Wayfinding**

On 27 November 2017, Cabinet approved the signage and wayfinding audit for the town centre and gave delegated authority to the Head of Economic and Environmental Services, in consultation with the Cabinet Member for Planning and Economic Development, to agree the final design and placement locations of the signs, subject to some public consultation over the images to be used on the signage.

From 8 January 2018 to 9 February 2018, Crawley residents were invited to share their feedback on the proposed icons and images to be used on the new town centre signs, by completing an online survey at www.crawley.gov.uk/consultation.

A full summary of the survey findings can be found by visiting www.regeneratingcrawley.org.uk/content/town-centre-signage-thank-you-your-feedback.

The findings concluded that the use of abstract shapes is a central part of the place brand, however, based on the feedback received, the icons which represent objects and activities will be used more prominently than



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the abstract shapes. As the brand expands, featuring in other media, the icons featured will be relevant to the activity and/or place where the Crawley place brand is used. The images to be used on the new town centre signs have been reviewed and adjusted to reflect this feedback.

On 20 February 2018, in accordance with the above delegation, the Head of Economic and Environmental Services, in consultation with the Cabinet Member for Planning and Economic Development agreed the final designs and the new signs will be installed from mid-March onwards.

4 **Press Releases**

Press releases are available at www.crawley.gov.uk/news